



” Merit has implemented Lawson M3 Java with Aune Forlag AS as a link in the efficiency improvement of the company’s business processes.”

Says IT- and Logistics Manager
Knut Johan Vik
at Aune Forlag AS

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Customer profile - *Aune*

Commercial effect

Aune Forlag is one of Merits oldest customers, and they have used Movex V10 since 1998. The solution has functioned well for them. In the last couple of years there has been an enormous development and restructuring in the industry, this placed strict demands on the IT-systems. This was the background on why Aune Forlag decided to make their control system more efficient to better meet the competition. In an open competitive tendering, they chose Lawson M3 Java with Merit as implementation partner. The project period lasted for about seven months, and they started using the solution in summer 2008.

Since moving to Lawson M3 Java together with Merit Consulting’s decision support system, we have got improvements within our main processes, says IT- and Logistics Manager Knut Johan Vik. I will specially mention a better integration between Lawson M3 and our special system for card orders, Card Manager. We have additionally got improvements in our operative and strategic decisions, because of the decision support system Merit Report & Analysis. The next project is to use Merit Logistics to simplify the process around handling goods, warehouse storing and counting goods.

Said in few words, we have got a new and modern system that suits the company we are today, simultaneously we see that we have chosen a system and a partner that will cover our needs in the years to come.

Successful implementation

Our goal when we started this project, was to use the standard solution in Lawson M3 and try to avoid adjustments. The project fulfilled this goal to a big extent, and we now have minimal modifications. The main reason we completed the project within the agreed period of time (7 months) – with start-up as planned, is a good working project organization at both sides, says Knut Johan Vik.

Why Lawson and Merit Consulting

We have had a great cooperation with former Intentia, now Merit Consulting in Trondheim since 1991, and their consultants know us and our industry well. Local competence together with an ERP-supplier that majors on developing M3 within the area distribution, were the factors that were vital for our choice.

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About Aune Forlag AS:

The company has grown from a sole proprietorship to a company with more than 60 employees since the startup in 1949. Aune Forlag are today market leader and purveyor of card products; postcards, season tickets and cards. In addition both calendars and picture books are offered to the tourist market. In 1992 Aune Forlag entered into a license agreement with the world's biggest card company, Hallmark Cards, with head office in Kansas City, USA. In USA, Hallmark is one of the most known brands on line with Coca-Cola and Kodak. Hallmark has 700 artists as employees, and they develop more than 20.000 new card motives each year. Hallmark has partners and subsidiary companies over the whole world as a World Wide market leader. With Hallmark as a partner, Aune Forlag offers cards with high quality in both design and content. Through design and text both greeting and thoughts are spread from sender to recipient. The card contributes to increased personal communication!

More about Aune Forlag on: www.aune-forlag.no

About Merit Consulting AS:

Merit Consulting is one of Norway's and Scandinavia's leading suppliers of modern business solutions. Our goal is to offer our customers tomorrow's solutions today. We deliver modern and integrated software together with consulting services that give our customers optimum information and knowledge about their whole enterprise. This is important for them to be able to continuously improve their production processes.

Merit Consulting – traditional high-tech company

Merit Consulting AS was established in 2004, among other factors based on Intenia's former divisions in Ålesund, Molde, Trondheim and Bergen. Today you can also find Merit in Sandnes, Finland and England. Included subsidiary companies, we have about 100 competent employees with the best premises and motivation. We are Lawson's only Platinum Channel Partner in Scandinavia and have partnerships with leading participants in the market as IBM and Microsoft, and also leading ERP-environments in Sweden and Denmark. There are set stringent demands on competence and certifications both in width and depth in Lawson M3. In addition Merit is in both national and international co-operation with Lawson and other partners with the unique Merit Portal portfolio.

More about Merit Consulting on: www.meritglobe.com